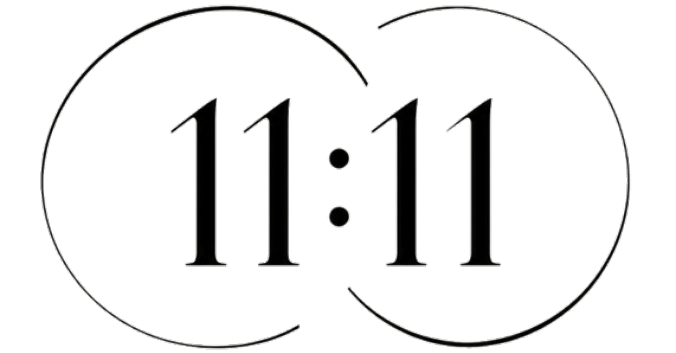


ELEVEN ELEVEN

ADVERTISING & CREATIVE AGENCY

WHO WE ARE

CREATIVE THINKING. STRATEGIC EXECUTION.

Make the brand impossible to overlook.

ELEVEN ELEVEN is a creative advertising agency built to shape brands with clarity, personality and purpose. We combine strategy, content and visual direction to create brand experiences that feel consistent across social media, campaigns and real-world touchpoints - from the first idea to the final execution.

STRATEGY / CONTENT / BRANDING / PR / CAMPAIGNS / EVENTS

OUR SERVICES

A FULL CREATIVE PARTNER FOR GROWING BRANDS.

SOCIAL MEDIA MANAGEMENT

Strategy, content calendars, posting, captions, stories, community management and reporting.

CONTENT CREATION

Reels, photography, videography, creative concepts, editing, product and lifestyle content.

BRANDING & CREATIVE

Brand identity, rebranding, social identity, key visuals, menus, packaging and print materials.

MARKETING & CAMPAIGNS

Marketing strategy, launches, seasonal campaigns, offers and paid ads direction.

INFLUENCER & PR

PR lists, invitations, influencer coordination, campaign briefs and coverage follow-up.

EVENTS & ACTIVATIONS

Launches, pop-ups, PR events, brand activations and supplier coordination.

MONTHLY PACKAGES

CLEAR STARTING POINTS. FLEXIBLE TO THE BRAND.

11:11 START

350 KD / MONTH

- 8 posts / reels
- 12 stories
- Content calendar + captions
- Account management
- Monthly report

11:11 GROW

550 KD / MONTH

- 12 posts / reels
- 20 stories
- 1 monthly content shoot
- Strategy + community management
- Monthly report

11:11 SIGNATURE

850 KD / MONTH

- 16 posts / reels
- 30 stories
- 2 content shoots
- Monthly campaign concept
- PR coordination + detailed report

11:11 LAUNCH PACKAGE

FOR NEW BRANDS READY TO ENTER THE MARKET WITH A COMPLETE LOOK.

From zero to launch.

- Brand direction & identity
- Social media setup & visual direction
- Launch campaign concept
- Content shoot direction
- Launch content plan
- Core marketing assets

Project pricing is quoted according to scope, deliverables and production requirements.

PROJECT-BASED SERVICES

AVAILABLE AS STANDALONE SERVICES OR ADD-ONS.

Branding / Rebranding	Quoted by project scope
Campaign Creation	Quoted by concept + deliverables
Content Shoots	Quoted by production requirements
Influencer / PR Campaigns	Quoted by campaign scope
Events & Activations	Quoted by event requirements
Paid Advertising	Media spend separate from management fee

HOW WE WORK

A SIMPLE PROCESS THAT KEEPS STRATEGY AND CREATIVE ALIGNED.

01 **DISCOVER** Brand, goals, audience and priorities.

02 **STRATEGIZE** Direction, content pillars and campaign plan.

03 **CREATE** Design, copy, content and production.

04 **LAUNCH** Publish, activate and coordinate.

05 **OPTIMIZE** Review performance and refine the next move.

11:11

ELEVEN ELEVEN

Brands made to be seen.